



20:20 Mobile wins major Scandinavian retail contract

20:20 Mobile Group's Scandinavian arm, AxCom, has just secured a contract with Expert Sweden to supply up to 300,000 handsets a year and up to 100,000 DECT (wireless landline) phones.

The Swedish retailer has a chain of 235 home electrical shops and is part of a larger Scandinavian group which has 1000 outlets across Sweden, Denmark, Finland and Estonia. Axcom will begin supplying Expert Sweden in October.

AxCom's MD, Fred Ridderstad, said:

"This is a fantastic win for us and an important contract that will see us further strengthen our position as the industry leader across the Nordics' market.

20:20 Chief Executive, Meinie Oldersma said:

"Our international strategy is focused on winning new business in overseas markets and Fred and his team have a strong reputation for delivering excellence.

"Securing this contract further underlines the real strength in depth of the 20:20 Mobile Group as a truly international player."

Ends.

NOTES:

COMPANY BACKGROUND

Expert is one of Sweden's largest retail chains in home electronics. The company has 235 shops throughout the country that carry a wide assortment of consumer goods and home electronics.

Expert's product portfolio of close to 80,000 products ranges from cameras and photo equipment to TVs and mobile phones.

Expert employs some 1,100 people throughout Sweden and has an annual turnover of EUR 319m.

If you require further information, please contact KEVIN MEAGHER on 07917 895 229.